

MILLENIUM ATRIA BUSINESS BAY

## Where every dream has a DESTINATION

Dubai's victory in Expo 2020 ignited a citywide transformation. Having established itself as a global icon with architectural marvels like the Burj Khalifa and Burj Al Arab, Dubai is now poised to become a groundbreaking example of progressive urban development.

WELCOME TO THE SUCCESS STORY THAT IS DUBAI







### DEYAAR'S VISION

Since 2002, Deyaar has left its mark on Dubai's real estate landscape, becoming a leading development force in the region. Deyaar's success has been driven by a shared vision with Dubai. We believe in building a future that reflects the city's ambition.

Deyaar aims to deliver world-class projects and services that add value to Dubai's property landscape. With a strong foothold in Dubai's prominent commercial business district, Business Bay, Deyaar has additionally ventured into major growth corridors and prime locations in the city, including Dubai Marina, Al Barsha, Dubai International Financial Centre, Jumeirah Lake Towers, International Media Production Zone, Dubai Silicon Oasis and TECOM.





YOO





### A COMPANY FOUNDED BY PHILIPPE STARCK & JOHN HITCHCOX

# Creators of Inspired SPACES

The yoo Studio is a dynamic design house with experience of cutting-edge design in over 27 countries. Serving the yoo tribe internationally, the studio has created landmark signature residences and hotels alongside collaborations with yoo Creative Directors. This gives yoo Studio a unique design DNA that could only come from working with the world's leading design visionaries.

The yoo Studio's experience is enhanced by its diversity of over 20 architects, interior and product designers with big imaginations, providing a choice of looks and styles to suit the lifestyles of today's modern dwellers. They only source the best quality fittings and furniture from around the world to create interiors that are imaginative, rare and individual just like you.



## A Vibrant Living EXPERIENCE

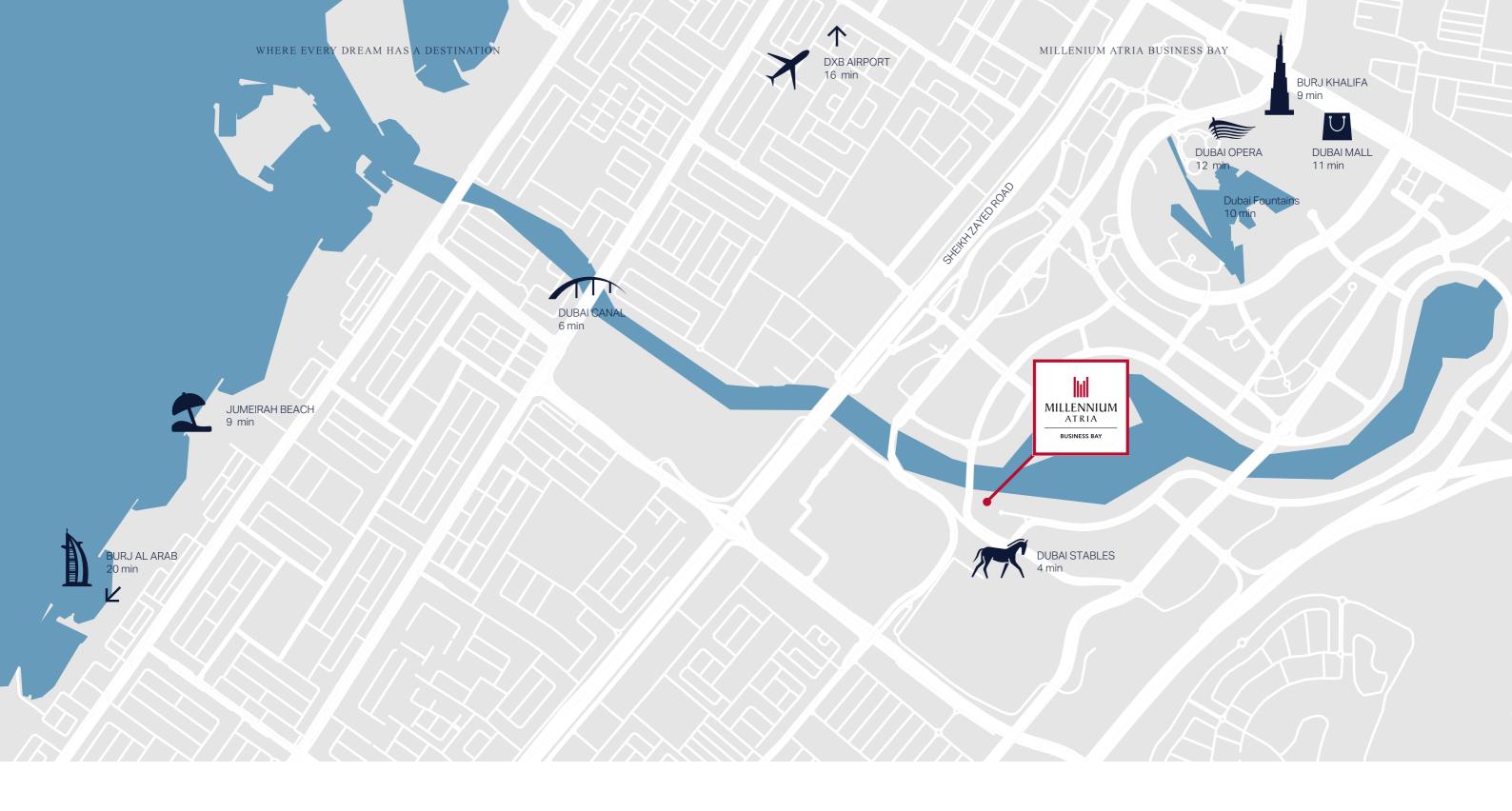


### MILLENIUM ATRIA BUSINESS BAY

Live where vibrant city meets serene bay. Millenium Atria Business Bay offers more than an address, it's a lifestyle. With contemporary hotel apartments, elegant residential units and thoughtful amenities, this living address is the hallmark of the good life.

Millenium Atria Business Bay comprises of a hotel apartment tower and a 30-storey residential tower, sharing a common podium that constitutes luxurious studio, 1,2 and 3-bedrooms as well as duplex apartments, a retail arena and a centrals parkplaza atrium. The individuality of this lifestyle experience comes from the iconic step-terrace structure, creating a memorable form and an aesthetic façade.





Nestled within Dubai's dynamic business district, Millennium Atria Business Bay enjoys conveniences of a centrally-located residence. Business Bay is also one of the most cosmopolitan areas of Dubai, with the world's tallest tower, Burj Khalifa in its neighborhood.

Living at Millenium Atria Business Bay promises you enticing views of this iconic structure, the Business Bay Canal and the scenic Dubai Stables.

Now you can stay at Millenium Atria Business Bay in luxurious hotel apartments, designed by yoo Studio.



Millenium Atria Business Bay offers studio units, onebedroom units, two-bedroom units, three-bedroom units, and three-bedroom duplex units.

Every apartment has a characteristic personality and flair, with a key focus on simplicity, functionality and urban elegance paired with the latest smart home technology. Designed by yoo Studio, a company founded by John Hitchcox and Philippe Starck.

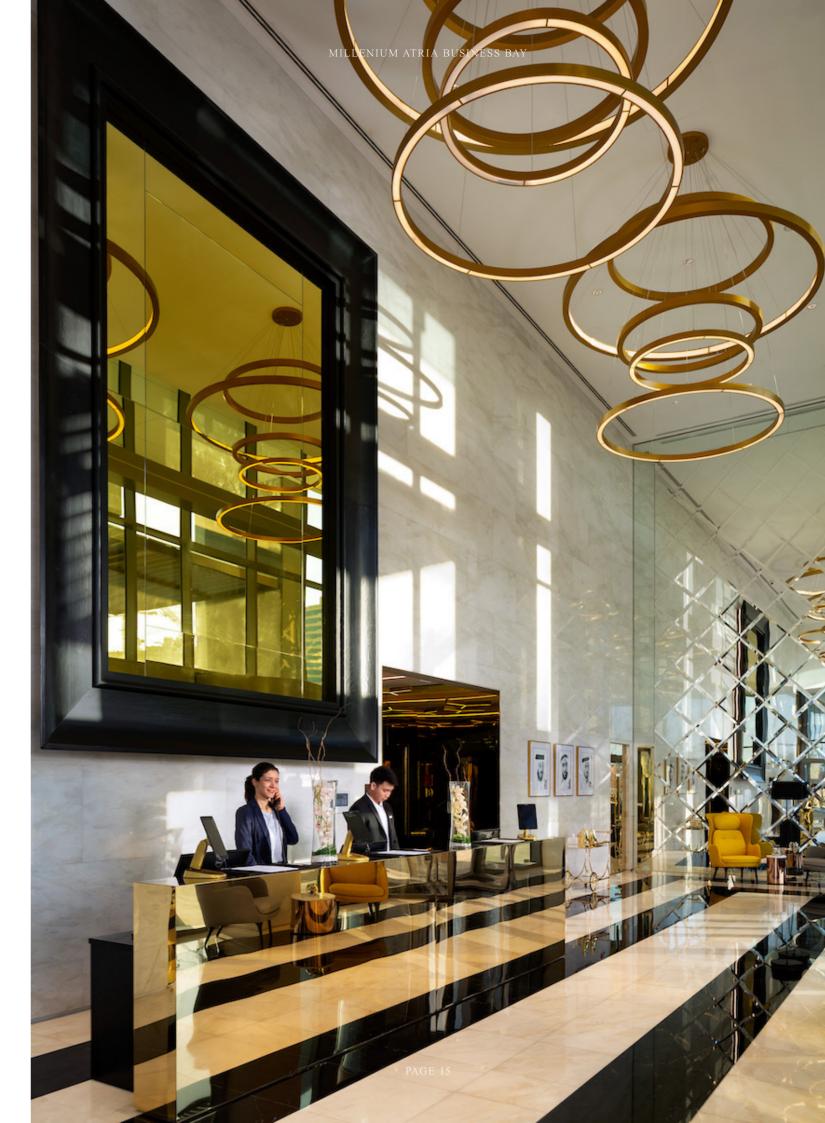


# ELEGANCE

Unlock a World of Service at Millenium Atria Business Bay. Backed by Millenium & Copthorne Hotels, a global hospitality group operating over 120 hotels worldwide, your stay is infused with unparalleled care. With almost 40,000 rooms around the world, and a portfolio of brands that serve different market segments, Millennium & Copthorne is committed to a customer-centric philosophy to deliver the highest levels of service to its guests. Millennium & Copthorne, Middle East & Africa (MEA) is recognized as one of the fastest growing hotel management companies in the region.

## THRIVING IN OUR CONCIERGE'S EXPERTISE



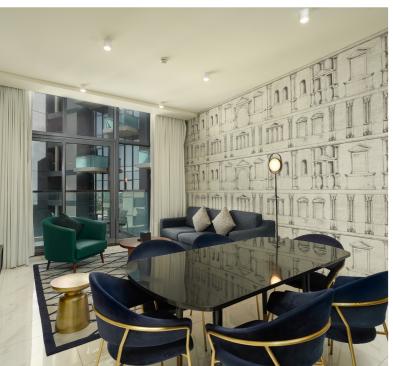


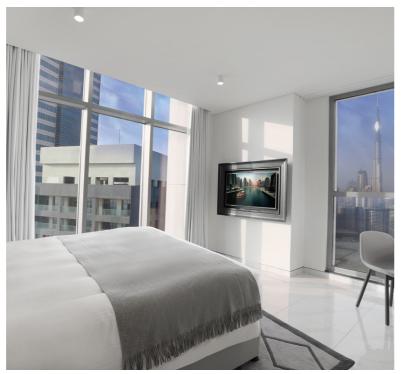
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Step into the CANVAS

The apartments at Millenium Atria Business Bay are designed in the yoo Studio Culture Style. Where heritage meets modern muse. The Culture palette blends timeless treasures with today's most inspired designs. The result is an intriguing mix with a captivating tension. Rooted in richness and boldness, the Culture palette has a powerful sense of history, but is always looking forward.

### WHERE EVERY DREAM HAS A DESTINATION

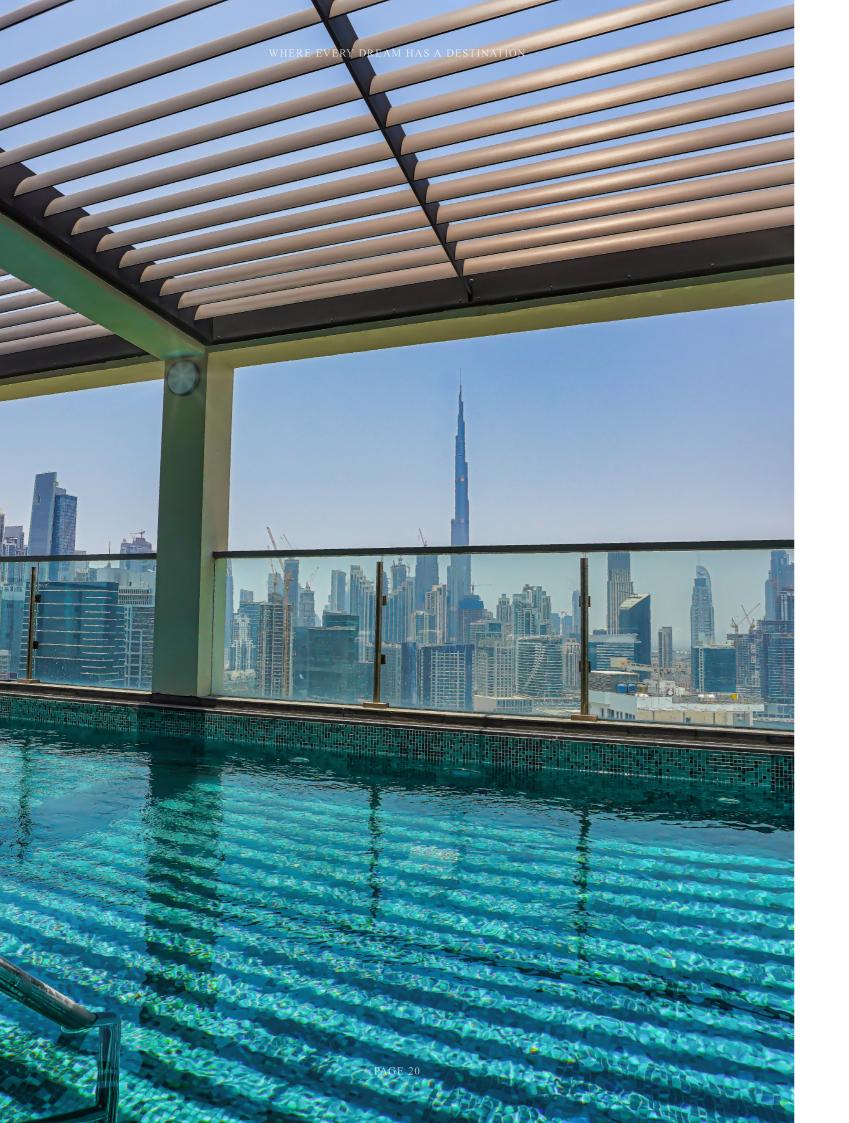


- 01. Calacatta porcelain marble effect tile for bathrooms and living room
- 02. Porcelain wood effect tile
- 03. Furniture and doors in black american walnut
- 04. Champagne coloured mirror for back splash and large full height mirrors

- 05. Porcelain tiles in black for bathroom borders and maid's room floor
- 06. Black silestone for kitchen work surface
- 07. Polished brass for furniture detailing
- **08.** White lacquer RAL 9010 for paint colour on plaster walls



At Millenium Atria Business Bay, you have the luxury to choose from a range of Furnishing, Bathroom and Kitchen finishes, carefully selected by the yoo Studio. It's all about you.



MILLENIUM ATRIA BUSINESS BAY





### HOTEL AMENITIES

The Amenities at Millenium Atria Business Bay hotel apartments are designed to enhance the way you live, providing all the design-led conveniences the most discerning of guests could wish for.

Experience a wealth of exclusive amenities such as a breathtaking 25th-level infinity pool boasting panoramic views of the Burj Khalifa and Business Bay, 5-star spa, stateof-the-art gymnasium, exquisite dining options, and convenient visitor parking spaces.

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### PLAZA & RETAIL AREA

With a park ambience, boutique retail outlets and the choicest variety of restaurants, this central atrium makes for a convenient plaza level. The retail arena is designed keeping in mind the community aspect of this living address. The retail outlets are double-height in structure, allowing access from both the Ground Level and the Mezzanine Level.

So while there are people shopping for the things they need, there is enough room for people to socialize in the community they live in. Apart from the retail arena, there is an appetizing menu of multi-cuisine restaurants that serve delectable dishes for the shoppers and residents.

The development features a dedicated retail area spanning approximately 11,000 sq. ft., comprising nine retail shops and exclusive F&B outlets, including a fine dining restaurant occupying around 3,000 sq. ft., complemented by an equally enchanting landscaped terrace.

